

For European retailers looking for high-quality and cost-effective solutions.



# UKRAINIAN FOOD PRIVATE LABEL

**Ukrainian Food Private Label** — is a common brand uniting the best Ukrainian food producers to enter global markets.

# The goal of the initiative

We understand that it is important for European retailers to have products that combine high quality, competitive pricing and match the standards and expectations of your clients.

# BENEFITS



#### **Cost reduction**

Ukrainian Food Private Label products are cheaper than their counterparts from other countries due to the competitive cost of production in Ukraine, which allows you to increase your margin.



## Flexible product development

Ability to modify product characteristics at the production stage, ensuring compliance with market requirements.



## **Standardization**

Products under this brand are thoroughly tested for compliance with international standards, which guarantees high quality and reliability.



#### Ready pool of producers

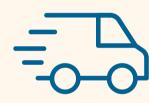
Ukrainian Food Private Label has already united a number of trusted Ukrainian companies ready to cooperate and fulfill orders promptly.

# BENEFITS



# <u>Transparency</u>

Ukrainian Food Private Label ensures strict quality control at all stages of production, which reduces risks.



# **Logistics**

Ukraine's favorable geographical location ensures fast deliveries to the markets of Europe, the Middle East and Asia.



## **Environmentally friendly**

Producers work according to the principles of sustainable development, which is an additional advantage for your clients who are environmentally conscious.

# CHOOSE UKRAINIAN FOOD PRIVATE LABEL CHOOSE QUALITY, RELIABILITY AND BENEFITS!







